

## Message Text

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73

ACTION EUR-25

INFO OCT-01 ADP-00 CIAE-00 PM-07 INR-10 L-03 NEA-10

NSAE-00 PA-03 RSC-01 PRS-01 TRSE-00 MBFR-03 SAJ-01

CU-04 SS-15 NSC-10 RSR-01 /095 W

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TO SECSTATE WASHDC 0575

INFO USIA

SECDEF

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E. O. 11652: N/A

TAGS: PFOR, NATO

SUBJECT: CONFERENCE OF NATIONAL INFORMATION OFFICIALS

SIXTH CONFERENCE OF NATIONAL INFORMATION OFFICIALS MET  
JUNE 21-22 TO DISCUSS ASPECTS NATO INFORMATION  
ACTIVITIES. FOLLOWING ARE HIGHLIGHTS TWO- DAY DISCUSSIONS:

1. NATO INFORMATION GOALS IN A PERIOD OF NEGOTIATIONS:  
SESSION, CHAIRED BY ASYG KASTL, DWELT LARGELY ON  
INFORMATION STANCE INVOLVING CSCE, GENERALLY AGREED  
PUBLIC INFORMATION STRESS SHOULD CONTINUE TO BE PLACED  
ON THE PRECISE OBJECTIVES THE WEST WISHED TO ACHIEVE  
IN CONTINUING CONTRAST TO LESS SPECIFIC ONES BEING  
PURSUED BY SOVIETS AND OTHER EES. ALSO WESTERN  
GOVERNMENTS SHOULD CAUTION THEIR PUBLIC OPINIONS AGAINST  
TOO GREAT EXPECTATIONS WITH REGARD RESULTS TO BE ACHIEVED  
BY CSCE, NOTABLY IN ORDER AVOID UNDERMINING PUBLIC  
SUPPORT FOR CONTINUATION ALLIED DEFENSE EFFORT. CHAIRMAN  
SUGGESTED THAT DUTCH CATALOGUE OF ITEMS TO EXPLAIN TO  
PUBLIC WESTERN EXPECTATIONS MPT BE REVIEWED AND REVISED  
AS REQUIRED TO ESTABLISH BASIC INFORMATION GUIDELINES FOR  
CSCE. CNIO AGREED EXPLORE IDEA.

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2. INFORMATION SERVICE ACTIVITIES 1973/74. CNIO REPS  
REVIEWED ACTIVITIES AND AGREED PROGRAM SHOULD CONTINUE TO  
GIVE PRIORITY TO VISITS AND OUTSIDE SPEAKING, YOUTH AND  
EDUCATION AND TV/ FILMS/ RADIO IN THAT ORDER. FURTHER

INCREASE IN RESOURCES FOR VISITS PROGRAM AND COMPENSATING  
REDUCTION IN ALLOCATION FOR PUBLICATIONS IN GENERAL AND  
PERIODICAL NATO REVIEW IN PARTICULAR WERE ALSO RECOM-  
MENDED.

3. COMMEMORATION 25 TH ANNIVERSARY AND ITS USE OF  
INFORMATION PURPOSES: HCNIO REPS AND KASTL NOTED  
ANNIVERSARY HIGHLY POLITICAL MATTER WHICH GOVERNMENTS  
WILL WISH TO DISCUSS MORE FULLY. GENERAL RECOGNITION  
THAT BEYOND MINISTERIAL OBSERVANCE, EXPECTATION WOULD BE  
OBSERVANCES ON NATIONAL LEVEL BASED ON NATIONAL MEED.  
GENERAL FEELING SEEMED TO BE THAT THEME SHOULD EMPHASIZE  
25 YEARS OF PEACE AND NATO' S ROLE IN CURRENT POLITICAL  
DEVELOPMENTS AS OPPOSED TO STRICTLY MILITARY ASPECT.

4. COORDINATION OF MILITARY AND POLITICAL INFORMATION:  
CNIO CONSENSUS LED TO ENDORCEMENT INFORMATION DIRECTOR  
KOREN' S DESIRE THAT A " MULTIPLE APPROACH" BE ADOPTED IN  
NATO INFORMATION PROGRAMS. APPROACH ESSENTIALLY A TWO-  
PRONGED EFFORT ( A) TO BRING TOGETHER ALL INTERESTED  
GOVERNMENTAL AND PRIVATE ELEMENTS IN EACH COUNTRY IN  
DEVELOPING AND CONDUCTING INFORMATION PROGRAM FOR NATO  
IN THAT COUNTRY, AND ( B) TO ADAPT NATO' S OWN INFORMATION  
EFFORT, AS FAR AS POSSIBLE, TO DIFFERING REQUIREMENTS  
INDIVIDUAL MEMBER COUNTRIES.

5. AGREED NEXT MEETING BE SCHEDULED SOME TIME JUNE '74.

6. IN FURTHERANCE OF 4( A) ABOVE, KOREN EXPRESSED INTEREST  
IN PERSONAL PARTICIPATION BY HIMSELF AND SEVERAL NATO  
AND NATIS STAFF COLLEAGUES IN JOINT MEETING WITH ALL  
U. S. SOURCES OF NATO INFORMATION SUPPORT ( STATE, DEFENSE,  
USIA, SACLAN, ATLANTIC COUNCIL), SIMILAR TO MEETING  
LAST FEBRUARY, TO REVIEW PROGRESS AND PROBLEMS.  
PREFERRED TIMING EARLY DECEMBER WHEN NATO TEAM SCHEDULED  
FOR U. S. SPEAKING TOUR. USDEL WELCOMED PROPOSAL AND  
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AGREED ARRANGE MEETING SUBJECT CHOICE DATE.  
RUMSFELD

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## Message Attributes

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